

# The Creative Shield: The Artist's Guide to Copyrights, Trademarks & Brand Monetization

## USPTO TRADEMARK APPLICATION GUIDE (SAMPLE DOCUMENT)

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### SAMPLE APPLICATION DETAILS

- Applicant Name: Jordan Mitchell
  - Business Name: Mitchell Apparel Co.
  - Address: 789 Branding Lane, Los Angeles, CA 90015
  - Phone Number: (323) 555-7890
  - Email: jordan.mitchell@email.com
  - Trademark Name: "MitchellWear"
  - Description of Goods/Services: Clothing, namely t-shirts, hoodies, and hats
  - Trademark Class: Class 25 (Clothing & Apparel)
  - First Use in Commerce: January 15, 2023
  - Purpose of Trademark: Protecting brand identity and preventing unauthorized use of the name "MitchellWear" in the apparel industry.
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## USPTO TRADEMARK APPLICATION TEMPLATE (SAMPLE DOCUMENT)

### 1. Applicant Information

- Full Name: Jordan Mitchell
- Business Name (if applicable): Mitchell Apparel Co.
- Address: 789 Branding Lane, Los Angeles, CA 90015
- City: Los Angeles State: CA ZIP Code: 90015
- Phone Number: (323) 555-7890 Email: [jordan.mitchell@email.com](mailto:jordan.mitchell@email.com)

### 2. Trademark Information

- Trademark Name: "MitchellWear"
- Type of Trademark: ☒ Word Mark ☐ Logo/Design Mark ☐ Combination
- Description of Goods/Services: Clothing, namely t-shirts, hoodies, and hats
- Class of Goods/Services (USPTO Classification): Class 25 (Clothing & Apparel)
- First Use in Commerce (Date): January 15, 2023

### 3. Ownership & Statement of Use

- Individual Owner
- Business/LLC/Corporation (Attach Proof of Business Registration)
- By signing below, I affirm that I am the rightful owner of the trademark "MitchellWear" and that all provided information is accurate.

### 4. Specimen Submission (Proof of Use in Commerce)

- Attached: Product labels, website screenshots showing "MitchellWear" branding on apparel

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5. Signature & Certification I hereby certify that all statements made herein are true, and that I am authorized to submit this trademark application.

Signature: Jordan Mitchell

Date: March 10, 2023

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### Instructions for Submission:

1. Review the USPTO trademark filing requirements at [www.uspto.gov](http://www.uspto.gov)
2. Submit this completed form via the USPTO's TEAS (Trademark Electronic Application System).
3. Attach all required documents and pay the applicable filing fee.
4. Monitor application status via the USPTO's Trademark Status & Document Retrieval (TSDR) system.

### End of Sample Document

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