

10-Minute IP Self-Audit Quiz

Take this quick quiz to assess your level of protection for your intellectual property. Answer

YES or NO to each question. Be honest—this is for your awareness!

1. 1. Do you have original work that has been shared publicly (online, in print, or performed)?
2. 2. Have you registered your copyrights with the U.S. Copyright Office or the relevant authority?
3. 3. Do you have a unique brand name, logo, or slogan used professionally?
4. 4. Have you registered any trademarks for your brand or products?
5. 5. Do you know what rights are automatically granted upon creation of your work?
6. 6. Do you regularly check if others are using your work without permission?
7. 7. Do you use contracts or licenses when allowing others to use your work?
8. 8. Have you set up any royalty arrangements or revenue shares for your IP?
9. 9. Do you keep dated records of your creative work and updates to it?
10. 10. Have you filed for international protections for your IP (e.g., Madrid Protocol)?
11. 11. Do you understand the difference between copyright, trademark, and patent?
12. 12. Have you assigned or transferred any of your IP to collaborators or companies?
13. 13. Do you have a written agreement with collaborators regarding ownership of joint work?
14. 14. Do you have a will or estate plan addressing who inherits your IP?
15. 15. Do you know where your IP assets are registered and how to renew them?

Scoring

Count how many times you answered YES:

13–15 YES: You're well protected—great job!

9–12 YES: You're on your way—tighten up a few areas.

5–8 YES: Some good habits, but serious gaps exist.

0–4 YES: Your IP is vulnerable—take action now!

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