

The Creative Shield: The Artist's Guide to Copyrights, Trademarks & Brand Monetization

DMCA TAKEDOWN NOTICE TEMPLATE

SAMPLE NOTICE DETAILS

- Sender Name: Alex Carter
 - Business Name: Carter Photography Studios
 - Address: 456 Creative Avenue, New York, NY 10001
 - Phone Number: (212) 555-6789
 - Email: alexcarter@email.com
 - Reason for DMCA Notice: Unauthorized use of copyrighted photographs on an e-commerce website.
 - Infringing Platform: Etsy (www.etsy.com/shop/InfringingShop)
 - Original Work URL: www.carterphotostudios.com/gallery
 - Infringing Content URL: www.etsy.com/listing/123456789
-

[Your Name or Business Name]

456 Creative Avenue

New York, NY 10001

alexcarter@email.com

(212) 555-6789

[Date]

To: Etsy, Inc.

Legal Department

117 Adams Street

Brooklyn, NY 11201

legal@etsy.com

Subject: DMCA Takedown Notice

Dear Etsy Legal Team,

I am writing to formally request the removal of infringing content under the Digital Millennium Copyright Act (DMCA), 17 U.S.C. § 512. I am the copyright owner (or authorized agent) of the original work, which has been unlawfully reproduced and distributed without my authorization.

1. Identification of Copyrighted Work:

The original copyrighted work is as follows:

- Title: "Golden Hour Skyline - NYC Collection"
- Description: A series of professional photographs capturing the New York City skyline at sunset.
- Original Work URL: www.carterphotostudios.com/gallery

2. Identification of Infringing Material:

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The infringing material can be found at:

- Infringing URL: www.etsy.com/listing/123456789
- Description: The seller has taken my copyrighted images and is selling prints without authorization.

3. Statement of Good Faith Belief:

I have a good faith belief that the use of the copyrighted work in the manner complained of is not authorized by the copyright owner, its agent, or the law.

4. Statement Under Penalty of Perjury:

I hereby affirm, under penalty of perjury, that the information in this notice is accurate and that I am the copyright owner or an authorized agent acting on behalf of the copyright owner.

5. Contact Information:

Please direct any correspondence regarding this matter to:

- Name: Alex Carter
- Email: alexcarter@email.com
- Phone: (212) 555-6789

6. Request for Removal:

I request that Etsy immediately remove or disable access to the infringing material identified above and take any necessary action to prevent further unauthorized use of my copyrighted content.

Thank you for your prompt attention to this matter. Please confirm once the content has been removed.

Sincerely,
Alex Carter
[Signature (if sending a physical letter)]

Disclaimer:

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