

The Creative Shield: The Artist's Guide to Copyrights, Trademarks & Brand Monetization

Cease-and-Desist Letter Template

Sample Case Details

- Artist Name: Laura Bennett
 - Infringer Name: XYZ Designs, Inc.
 - Artist's Address: 456 Creative Lane, Austin, TX 73301
 - Infringer's Address: 789 Market Street, Los Angeles, CA 90012
 - Issue: Unauthorized use of copyrighted artwork titled "Serene Sunset" on commercial merchandise.
 - Date of Discovery: July 10, 2023
 - Requested Action: Immediate removal of artwork from all sales platforms and cessation of unauthorized use.
 - Deadline for Compliance: Within 10 business days from the date of this letter.
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Laura Bennett
456 Creative Lane
Austin, TX 73301
laura.bennett@email.com
(512) 555-7890
July 11, 2023

XYZ Designs, Inc.
789 Market Street
Los Angeles, CA 90012

Subject: Cease-and-Desist – Unauthorized Use of Copyrighted Work

Dear XYZ Designs, Inc.,

I am writing to formally demand that you **cease and desist** from the unauthorized use of my copyrighted artwork, "**Serene Sunset**". It has come to my attention that you have been reproducing and selling my work without my authorization on various commercial products. As the rightful owner of this intellectual property, I have not granted you permission to use, distribute, or modify my artwork in any manner.

Under **U.S. Copyright Law (17 U.S.C. § 501)**, unauthorized reproduction and commercial exploitation of copyrighted works constitute infringement. Your continued use of "**Serene Sunset**" without a proper licensing agreement or written authorization violates my exclusive rights as the creator. Additionally, such use may mislead consumers into believing there is an affiliation between us, further constituting unfair competition.

To resolve this matter, I demand that you:

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1. Immediately remove "Serene Sunset" from all physical and digital sales platforms.
2. Cease all reproduction, marketing, and distribution of products featuring my work.
3. Provide a written confirmation within 10 business days (by July 21, 2023) stating that you have complied with these demands and will refrain from future unauthorized use.

Failure to comply with this request will leave me with no choice but to pursue legal action, including but not limited to **seeking monetary damages, injunctive relief, and recovery of attorney fees**. I urge you to take this matter seriously and act promptly to avoid escalating the situation further.

This letter serves as a **formal notification** of your infringement. If you wish to discuss an amicable resolution, including potential licensing agreements, I am open to negotiating fair terms. However, any further unauthorized use of **"Serene Sunset"** will not be tolerated.

Please respond in writing to confirm your compliance with this demand. If I do not receive a response within the stated timeframe, I will proceed with further legal enforcement without additional notice.

Sincerely,

Laura Bennett

[Your Signature (if sending a physical letter)]

Instructions for Use

- Customize this letter with your specific details before sending.
- Send via **certified mail or email** to ensure a documented delivery.
- Keep a copy of all correspondence for legal purposes.

End of Document

Disclaimer:

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